

Privacy Policy

(Last updated 24th Dec 2018)

At PATHAK CORPORATION PRIVATE LIMITED ("Company", "we", "our", "us"), your privacy is of great importance to us. We understand that you entrust us with certain Personal Information (as defined below) to help us provide various services. In exchange for your trust, you expect and deserve our commitment to treat your information with respect and in accordance with the terms of this privacy policy ("Privacy Policy").

The Privacy Policy describes the policies and procedures followed by the Company with respect to collection, use and disclosure of your personal information and other data that the Company gathers when you are accessing the www.pathakcorporation.com (herein after referred to as the "Website"), Pathak Corporation's Mobile Applications (herein after referred to as the Application(s)) and the services, features, content or applications we offer through our Website and/or Application(s) directly to you (collectively with the Website(s) and Application(s) the "Service"). We receive information about you from various sources, including:

- (i) if you register for using our Service on the Website, through your user account on the Website (your "Account")
- (ii) your use of the Application(s); and/or
- (iii) From third party websites and services. When you use the Service, you are consenting to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. The words "you" or "your" or "User(s)" as used herein, refer to all individuals and/or entities accessing or using the Website(s) and/or Application(s) for any reason.

This Privacy Policy does not apply to the practices of third parties that we do not own, control, or manage, including but not limited to any third party websites, services, applications, or businesses ("Third Party Services"). While we try to work only with those Third Party Services that share our respect for your privacy, we don't take responsibility for the content or privacy policies of those Third Party Services. We encourage you to carefully review the privacy policies of all Third Party Services you access.

BY ACCESSING OR USING THE SERVICE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD AND AGREE TO BE BOUND BY THIS PRIVACY POLICY AND OUR TERMS OF USE. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT USE THE SERVICE.

INFORMATION COMPANY COLLECTS

Information Provided to Us: We receive and store Personal Information (i.e. any information that may be used to identify you) and Non-Personal information provided by you when you set up an account

upon registration (Account) and use the Website and/or Application, which for the purposes of this Privacy Policy, may include, but are not limited to:

- (i) first and last name;
- (ii) A home or other physical address;
- (iii) An email address or other contact information (including mobile / landline numbers), whether at work or at home; birthday; etc.
- (iv) Once you give us your Personal Information, you are not anonymous to us. To fully use our Website and Application, you will need to register using our online registration form by filling in Personal Information as indicated on the forms. Where possible, we indicate which fields are required and which fields are optional.
- (v) You always have the option to not provide information by choosing not to use a particular service or feature. Importantly, we only collect Personal Information about you that we consider necessary for achieving this purpose and communicating with you about specials, rewards and new features.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Website. Non-personal identification information may include the User's browser name, type of computer and technical information about Users means of connection to our Website, such as the User's operating system, the Internet service providers and other similar information.

Web browser cookies

Our Website may use "cookies" to enhance a User's experience. A User's web browser will place cookies on the User's storage drive for, among other things, record-keeping, Website usage assessment and sometimes to track other User information. A User can choose to set his or her web browser to refuse cookies, or, to alert the User when cookies are being sent. Some parts of the Website may not function properly if cookies are refused or alerts are enabled. We offer certain features that are only available through the use of a "cookie". We also use cookies to allow you to enter your password less frequently during a session. Cookies can also help us provide information that is targeted to your interests. Most cookies are "session cookies," meaning that they are automatically deleted from your hard drive at the end of a session. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on the Website(s) and you may be required to re-enter your password more frequently during a session. Additionally, you may encounter "cookies" or other similar devices on certain pages of the Website(s) that are placed by third parties. For example, if you view a web page created by a user, there may be a "cookie" placed within that web page. We do not control the use of cookies by third parties.

How we use collected information

We collect and use a User's personal information primarily for the following purposes:

To personalize the User experience. We may use information in aggregate to understand how our Users as a group use the services and resources provided on our Website and Applications. You agree that we may use Personal Information about you to improve our marketing and promotional efforts, to analyse Website and Application usage, improve the Website and Application content and product offerings, and customize the Website and Application content, layout, and services. These uses improve the Website and Application and better tailor it to meet your needs, so as to provide you with a smooth, efficient, safe and customized experience while using the Website and/or Application.

You agree that we may use your Personal Information in the file we maintain about you, and other information we obtain from your current and past activities to: resolve disputes; troubleshoot problems; help promote safe trading; measure consumer interest in the Services provided by us; inform you about online and offline offers, products, services, and updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our Terms of Use; and as otherwise described to you at the time of collection.

To improve our Website. We continually strive to improve our Website and Application offerings based on the information and feedback we receive from you.

To improve customer service. Your information helps us to more effectively respond to your customer service requests and support needs.

Aggregate Information: We will also use Personal Information and non-personally identifiable information and other information (including information from online and offline third party sources) to create aggregated data for analytical and other purposes. This aggregate statistical information does not contain any information in a form that specifically identifies you. We use this information to do internal research on Users' demographics, interests, and behaviour to better understand, protect and serve Users. This information is compiled and analysed on an aggregated basis. Unless otherwise stated in this Privacy Policy, the Company only uses this data in aggregate form.

To send periodic emails. The email address Users provide for order processing will be used to send information and updates pertaining to a User's order. The email address may also be used to respond to a User's inquiries, and/or other requests or questions. If a User decides to opt-in to our mailing list, the User will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or the User may contact us via our Website.

Text Message/SMS Communications: If you create an account and provide your telephone number, we will send you administrative and promotional text messages. If you wish to opt out of promotional text messages, you may do so by following the "opt out" instructions in the text message, or by editing your account. From time to time, we may reveal general statistical information about our Website and Application.

How we protect your information

We adopt what we believe to be adequate and appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information, and data stored on our Website. Because of changing technology and improving sophistication of hackers and persons seeking unauthorized access to our system, you acknowledge and agree that no system or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure, we, however, take these reasonable efforts to safeguard your personal information.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

We may disclose other Non-Personally Identifiable Information to third party advertisers and advertising agencies, partners, and other parties in order for the Company and such third parties to analyse (a) the performance of, to operate and improve the Services offered through the Website and Application, and (b) the behaviour of Users and to offer services to Users depending upon their requirements. We may also disclose, use or publish this information for promoting the Services offered under the Website(s) and/or Application(s). These third parties are subject to confidentiality agreements with us and other legal restrictions that prohibit their use of the information we provide them for any other purpose except to facilitate the specific outsourced operation, unless you have explicitly agreed or given your prior permission to them for additional uses.

Aggregate Information:

Because the aggregate information we collect does not specifically identify you, it may be shared with any number of parties. For example, we may disclose anonymous, aggregated information to third parties such as potential business partners, merchants, advertisers, and funding sources, in order to describe our business and operations.

Network Operators:

Use of the Service provided through the Website(s) and Application(s) may involve use of the services of third party telecommunications carriers and service providers (such as the services of the carrier that provides cell phone service to you). Such carriers and service providers are not our contractors, and any information that a carrier collects in connection with your use of the Service provided through the Website and/or Application is not "Personal Information" and is not subject to this Privacy Policy. The Company is not responsible for the acts or omissions of telecommunications carriers or service providers.

Additional Disclosures:

Notwithstanding anything to the contrary in this Privacy Policy, We reserve the right to use or disclose Personal Information and any other information the Company collects in connection with the Service offered through the Website and/or Application (a) to any successor to our business, including as a result of any merger, acquisition, asset sale or similar transaction, (b) to any corporate affiliate of the Company whose privacy practices are substantially similar to ours, (c) to any law enforcement, judicial authority, governmental or regulatory authority, to the extent required by law or legal process, or (d) if in the Company's reasonable discretion, such use or disclosure is necessary to enforce or protect Companies legal rights or to protect third parties.

Third party websites

Users may find advertising or other content on our Website that links to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these websites and are not responsible for the practices employed by websites linked to or from our Website. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Website, is subject to that website's own terms and policies. Our Privacy Policy does not address, control or cover the privacy policies of any third party website.

Innovation and Excellence

Advertising

Ads appearing on our site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement and to compile non-personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. Our Privacy Policy does not address, control or cover the use of cookies by any advertisers.

Changes to this privacy policy

The Company at its sole discretion will update this Privacy Policy at any time. When we do, we will post a notification on the main page of our Website, and, revise the updated date at the bottom of this page. We encourage our Users to frequently check this webpage for any changes to our Privacy Policy to stay informed as to our methods for protecting any personal information we collect.

Access or Change Your Personal Information

You may review, correct, update or change your Account information at any time. To protect your privacy and security, we will verify your identity before granting access or making changes to your Personal Information. Your user ID and password are required in order to access your Account.

Even after you remove information from your Account or profile, copies of that information may remain viewable elsewhere, to the extent it has been shared with others, it was otherwise distributed pursuant to your privacy settings, or it was copied or stored by other users. Removed and deleted information may remain on backup media for up to ninety (90) days prior to being deleted from our servers.

Contacting us

If you have any questions about this Privacy Policy, please contact us at **contact@pathakcorporation.com**

In accordance with Information Technology Act 2000 and rules made there under, in case of grievances you can contact:

PATHAK CORPORATION PRIVATE LIMITED.

95, P & T Colony, Pratap Nagar Cement Road, Nagpur 440022

(contact@pathakcorporation.com).

Innovation and Excellence

In the event you wish to make a complaint regarding any violation of the provisions of the Privacy Policy, you may send a written complaint to the Grievance Officer, who shall redress the complaint within one (1) month.